KEYNOTE SPEAKER
Professor Joe Peppard

Professor Peppard is a Professor at the European School of Management and Technology, Berlin Germany and an Adjunct Professor at the University of South Australia.

The focus of Professor Peppard's research and teaching is in the area of information, information systems and technology focusing on leadership, strategy and innovation.

Through his research he seeks to challenge dominant orthodoxies as he believes that these are contributing significantly to the problems that organisations have in leveraging information technologies, both operationally and strategically, and ultimately in optimising the value delivered to the business.

Professor Peppard has published widely in academic and general business and management journals and regularly presents his work at international conferences.

In 2009 The Operational Research Society awarded him the Stafford Beer Medal for his research while he received the Best Paper Award at the 2012 American Marketing Association's International Service Research Conference. .

He also works with a number of technology companies helping them with their strategy, market positioning and growth. A Irish former international athlete, he is a Non-Executive Director of IT Alliance Group, an outsourcing and managed service provider, new corporate spinout Auxilion, and previously served as Chairman of the Board of Fineos Corporation, a global provider of innovative software solutions for insurance, bank assurance, and social insurance.

ACIS 2015,
Nov 30th - Dec 4th

The 26th Australasian Conference on Information Systems will be held at the University of South Australia, City West Campus.

The Australasian Conference for Information Systems (ACIS) is the premier conference for Information Systems academics and professionals covering technical, organisational, business and social issues in the application of information technology.

This conference will showcase the contribution of Information Systems in the Age of Big Data with a top-quality collection of paper presentations, workshops, tutorials and panels in the application of information technology.

A rich collection of thematic tracks is planned in emerging technologies, social media and social technologies, information ethics and society, demographic and cultural diversity and information systems and governance.

https://acis2015.unisa.edu.au/

Australasian Conference on Information Systems

For more information on Professor Peppard, please visit:
 https://www.esmt.org/joe-peppard